

2025-26

NATIONAL
BLACK LAW
STUDENT
ASSOCIATION
**SOUTHERN
REGION**

SPONSORSHIP
GUIDE



**BLACK EXCELLENCE, BLACK
EMPOWERMENT—INVESTING IN
US, BUILDING OUR FUTURE!**

Dear Prospective Sponsor,

I am thrilled to extend a warm invitation for you to partner with the Southern Region of the National Black Law Students Association (SRBLSA). As the region's 55th Chair, our term vision is centered around creating symbiotic relationships between us and our sponsors while exposing students to the possibilities within the legal field. To do so, though, we have to establish longevity and authenticity in our relationships with our sponsors. It is essential for law students to have holistic experiences, and equally important for our sponsors to feel they are contributing to a robust and impact system and association of law students.

This sponsorship guide provides an in-depth overview of the various facets that make up SRBLSA. I encourage you to take the time to explore the numerous opportunities and initiatives we offer. Our goal is not just to secure sponsorships, but to build enduring connections that benefit our students and our valued partners.

We believe in creating a mutually beneficial partnership where sponsors can see the tangible impact of their contributions on the development of future legal professionals. Your support will play a crucial role in our mission to foster excellence and leadership within the legal community.

You are welcome to review this guide independently to identify areas in which you may want to support us and any questions you may have about it. However, I would love to set up a virtual coffee chat or meeting with you to discuss your wants, our needs, and how we can best collaborate. I look forward to the possibility of working with you and building a mutual partnership that will drive our 2025-26 term.

Thank you for considering this opportunity to support SRBLSA. Together, we can create a lasting legacy of excellence and empowerment.

Warm regards,

Aliana Stanley, CNP

Georgia State University

JD/MPA Candidate, Class of 2025

Southern Regional Chair, 2025-2026

National Black Law Students Association



**REGIONAL CHAIR'S
CORNER**

southern@nblsa.org

WHO ARE WE?

NATIONAL

Founded in 1968 by Algernon J. Cooper at New York University Law School, the National Black Law Students Association, Inc. (NBLSA) is a 501(c) (3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

REGIONAL

The Southern Region of the National Black Law Student Association ("SRBLSA") is an advocate for diversity in legal education and the legal profession. SRBLSA is comprised of chapters in Alabama, Florida, Georgia, Mississippi, Kentucky, North Carolina, South Carolina, Tennessee, the Commonwealth of Puerto Rico, and the U.S. Virgin Islands.

4

SUB-REGIONS

10

STATES &
TERRITORIES

36

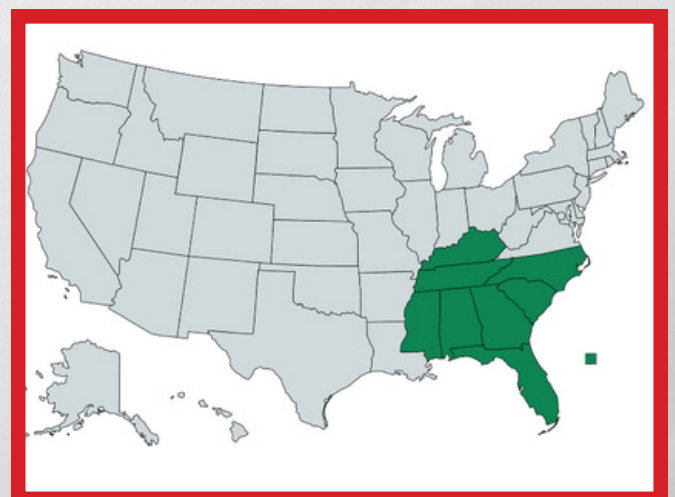
CHAPTERS

800+

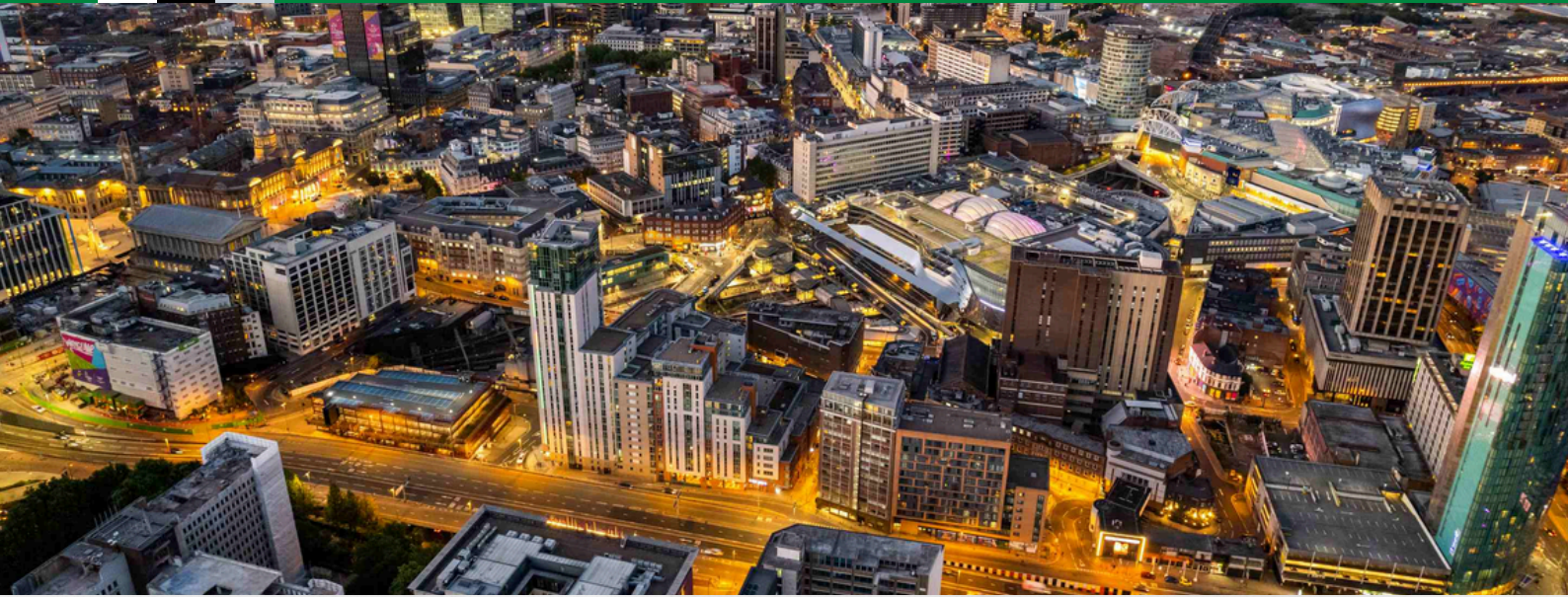
ACTIVE
MEMBERS

DEMOGRAPHICS

SRBLSA is comprised of 36 local chapters in four subregions. SRBLSA's membership consists of over 800 of the most sought-after, talented law students in the country.



55TH ANNUAL REGIONAL CONVENTION



The Regional Convention is our largest annual event and provides attendees with invaluable opportunities to enjoy keynote speakers and panel discussions, participate in workshops, attend the career fair, and compete at the regional competition level for the National Black Law Students Association's Advocacy Competitions. Additionally, the Regional Convention provides countless opportunities to engage in meaningful networking with hundreds of prospective and current law students, legal practitioners, judges, and employers!



January 28–February 1, 2026



Birmingham, Alabama

National Competition Series

Our organization annually hosts the following student competitions on the Regional and National levels:

- *Constance Baker Motley Mock Trial Competition*
- *Thurgood Marshall Moot Court Competition*
- *Nelson Mandela International Negotiations Competition*

SRBLSA is proud to host Sub-Region Academic Retreats **tailored to the unique needs of our four sub-regions.**

These retreats are designed to provide invaluable resources and support to our chapters, ensuring our members are well-prepared for their legal careers.

Each retreat spans two days and offers a variety of workshops and activities centered around:
Legal Writing, Resume Writing, Mock Interviews, Networking, and Legal Career Exposure.

We are continually striving to expand the reach and impact of our retreats by partnering with law firms, legal organizations, and law schools. These collaborations enable us to offer even more comprehensive resources and opportunities for our members.

Additionally, when resources are available, we provide scholarships to ensure that all interested students can benefit from these enriching experiences.

SUB-REGION ACADEMIC RETREATS



CAREER EXPOSURE



Each year at our convention, we host a highly anticipated job fair designed to **connect aspiring legal professionals with potential employers** and valuable resources.

***NEW* Law Concentration Panel Series:** This year, we're implementing a new virtual panel series to expose our students to the different areas of law that our partners and alumni are involved in. The six-part series will include a session on JD Alternatives, Criminal Law, Transactional Law, Civil Litigation, Entertainment Law, Big Law Firms, and Medium/Small Law Firms.

Job Fair at the Regional Convention: As part of our annual regional convention, we host an in-person job fair that provides a dynamic and interactive environment for students and employers to connect. This event is a highlight of the convention and offers unparalleled networking opportunities.

By supporting our job fairs, sponsors will contribute to the professional growth and development of our members, fostering a more diverse and inclusive legal community. Together, we can help our members achieve their career aspirations and make a lasting impact in the legal field.

The Southern Regional Black Law Students Association Southern Journal of Policy and Justice ("SJPJ") was established in 2005. The journal provides law students and legal professionals with an opportunity **to create awareness and affect positive change** by engaging in the legal analysis of economic, social, and political issues affecting the Black community through impactful legal writing.

Each year **at the regional convention, SJPJ hosts its annual Symposium** featuring writers and editors of the current volume. The symposium is a space for them to present their work and engage in intellectual and insightful dialogue with attendees.

**SOUTHERN
JOURNAL OF
POLICY &
JUSTICE**



Sponsorship contributions to SRBLSA enable us to facilitate essential programming efforts that are designed to provide academic support, leadership development and civic engagement opportunities to the entirety of our membership. All contributions are used to fund our programmatic efforts, including our Regional Convention. While SRBLSA offers a wide range of program-specific partnership options throughout the year, the benefits of sponsorship are primarily realized at our Regional Convention as described below and on the next page:

**SRBLSA
SHINING
STAR**

\$12,500

- Job fair registration fee included
- Booth during duration of Regional Convention
- Guaranteed panel speaker for law students and pre-law students (unlimited)
- Remarks at our Annual Alumni Networking event
- Additional all-access Regional Convention passes (up to 10)
- VIP Table at Closing Awards Gala
- Full page advertising in Convention program
- Guaranteed slot during at least 1 session for Fall Panel Series
- Sponsor recognition at pre-convention region-wide informational session and Closing Awards Gala
- Judge for Advocacy Competition(s)
- Guaranteed program collaboration during 2025-2026 term

**DIAMOND
DONOR**

\$10,000

- Job fair registration fee included
- Guaranteed panel speaker for law students and pre-law students (up to 5)
- Scheduled remarks at Annual Alumni Networking event
- Additional all-access convention passes (up to 8)
- Full page advertising in Convention program
- Opportunity to include item in welcome swag bag for attendees
- Sponsor recognition at pre-convention region wide informational session and Closing Awards Gala
- Judge for Advocacy Competition(s)
- Guaranteed program collaboration during 2025-2026 term

**SPONSORSHIP
OPPORTUNITIES**



- Job fair registration fee included
- Guaranteed panel speaker for law students and pre-law students (up to 4)
- Scheduled remarks at Annual Alumni Networking event
- Additional all-access convention passes (Up to 5)
- 1/2 page advertising in Regional Convention program
- Sponsor recognition at Closing Awards Gala
- Judge for Advocacy Competition(s)



- Job fair registration fee included
- Guaranteed panel speaker for law students and pre-law students (up to 3)
- Table at Annual Alumni Networking Event
- Additional all-access convention passes (up to 4)
- 1/2 page advertising in Regional Convention program
- Judge for Advocacy Competition(s)
- Sponsor recognition at Closing Awards Gala



- Job fair registration fee included
- Guaranteed panel speaker for law students and pre-law students (up to 2)
- Table at Annual Alumni Networking Event
- Additional all-access convention passes (up to 3)
- 1/4 page advertising in Regional Convention program
- Judge for Advocacy Competition(s)
- Swag bag opportunity for attendees
- Sponsor recognition at Closing Awards Gala



- Job fair registration fee included
- Guaranteed panel speaker for law students and pre-law students (up to 1)
- Additional all-access convention passes (up to 2)
- 1/8 page advertising in Regional Convention program
- Judge for Advocacy Competition(s)
- Sponsor recognition at Closing Awards Gala

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All contributions are used to fund our programmatic efforts.*

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES



IN KIND SPONSOR

This level of sponsorship is non-financial. Please select this tier if you are interested in contributing support in the form of venue/law firm space, food, and/or swag items ONLY.



FRIENDS OF SRBLSA

Choose your sponsorship dollar amount. We are appreciative of any support!



TITLE SPONSOR

We have various Title Sponsorship Opportunities. Title Sponsorship entails being the named sponsor for one of the following events at our Regional Convention with varied costs:

- Southern Journal of Policy and Justice Journal Symposium
- Annual Alumni Mixer and Networking Event
- Social Justice Luncheon
- Celebration and Awards Gala



ADVOCACY COMPETITIONS

Our Advocacy Competitions are a major component of our Convention each year. Advocacy Competition sponsors will house one or both of our competitions and its competitors for the duration of the agreed upon days. Competition sponsors will be vital in providing an enjoyable and constructive competition experience for our students.

If you have any questions about our sponsorship levels and opportunities, please do not hesitate to contact us!

SRBLSA Corporate Relations Director

[INSERT NAME HERE]

srblsa.corporate@nblsa.org

[INSERT SCHOOL HERE]

1

Choose your sponsorship level.

If you would like to support in a capacity not reflected above, please contact southern@nblsa.org or srblsa.corporate@nblsa.org.

AND

2

Make your payment online or request an Invoice

- Make your payment via our Online Store.
- If you would like to support but prefer to be sent an invoice, please complete the SRBLSA Sponsorship Form.

THEN

3

Send your payment in via Check

Physical checks should be made payable to: "The National Black Law Students Association" and mailed to 712 H St NE, Suite 1519
Washington, DC 20002.

The "For:" section **MUST** state "The Southern Region" for us to receive it promptly.



BECOMING A SRBLSA SPONSOR



***"Black Excellence, Black Empowerment—
Investing in Us, Building Our Future!"***

The Sophisticated Southern Region of NBLSA

Connect with us:



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Follow us on Twitter [here](#).



Follow us on LinkedIn [here](#).

NBLSA–
NBLSA Website– Southern Region

SRBLSA– SRBLSA Website