



SRBLSA™

Striving to balance since 1968.



**History Has Its
Eyes On Us**

**National Black Law
Student Association
Southern Region**

2021-2022

SPONSORSHIP GUIDE

A WORD FROM THE REGIONAL CHAIR

Greetings!

On behalf of the Southern Region of the National Black Law Students Association (SRBLSA), I would like to thank you for your interest in supporting our organization.

The mission of the National Black Law Students Association (NBLSA) is to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community.



SRBLSA will continue to excel as a region by following the mission of NBLSA. As the largest student-run non-profit organization, we depend on our local communities to provide support as we execute our programming initiatives at the regional and national levels. We hope to create long-lasting relationships and opportunities with our students and corporate sponsors.

SRBLSA continues to progress. A notable highlight from the past year is an increase in our impact through community outreach. We were able to serve the communities of Atlanta, Georgia; Nashville, Tennessee; Columbia and Charleston, South Carolina; Tampa, Florida; and Birmingham, Alabama. We were able to expose children from marginalized backgrounds to Black law students; serve houseless individuals; and help provide for food for the hungry.

As a corporate sponsor, you can become an active participant in SRBLA's programs, gain access to talented law students from marginalized backgrounds, partner with SRBLSA members on community initiatives, and lead in the professional development of the next generation of practicing attorneys.

We look forward to working with you this year as we continue to further advance our mission, our community, and our profession!

Sincerely,

J. Chad Capers

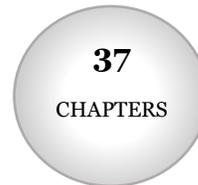
SRBLSA AT A GLANCE

NATIONAL

Founded in 1968 by Algernon J. Cooper at New York University Law School, the National Black Law Students Association (NBLSA) is a 5 01(c) (3) organization that works to increase the number of culturally responsible Black and minority attorneys who excel academically, succeed professionally, and positively impact the community. NBLSA conducts robust programming initiatives including career fairs, academic retreats, domestic and international engagement, and civic advocacy in the legislative and judicial arenas.

REGIONAL

The Southern Region of the National Black Law Student Association (“SRBLSA”) is an advocate for diversity in legal education and the legal profession. SRBLSA is comprised of chapters in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, the Commonwealth of Puerto Rico, and the U.S. Virgin Islands.



DEMOGRAPHICS

SRBLSA is comprised of 37 local chapters in four subregions. SRBLSA’s membership consists of over 1600 of the most sought after, talented law students in the country.



SRBLSA PROGRAMMING



February 24, 2021 – February 27, 2021

Atlanta, GA

51st Annual Regional Convention

The Regional Convention is our largest annual event and provides attendees with invaluable opportunities to enjoy keynote speakers and panel discussions, participate in workshops, attend the career fair, and compete at the regional competition level for the National Black Law Students Association's Advocacy Competitions. Additionally, the Regional Convention provides countless opportunities to engage in meaningful networking with hundreds of prospective and current law students, legal practitioners, judges, and employers!

ACADEMIC RETREATS

SRBLSA hosts annual academic retreats in each of its sub-regions where students, especially 1Ls, receive crucial academic support from experienced attorneys, professors, and other students.

CAREER FAIR PROGRAM

SRBLSA hosts an annual career fair during the summer prior to the academic year to provide our members with opportunities to interview with top firms and to provide firms with a unique opportunity to speak to and recruit diverse talent from law schools across the nation.

COMMUNITY DEVELOPMENT

SRBLSA hosts networking events including mixers and brunches throughout the year to foster community among members. We also service our community via service events such as food drives, voter registration events and other projects.

PRELAW STUDENT DIVISION

In addition to our law students and alumni, SRBLSA's Pre-Law Student Division exists to create a pipeline between undergraduates/college graduates and law school. The Pre-Law Division connects pre-law members with law school admissions offices to provide valuable insight on the application, financial aid, and curricular processes.

NATIONAL COMPETITION SERIES

Our organization annually hosts the following student competitions on the Regional and National levels: Constance Baker Motley Mock Trial Competition | Thurgood Marshall Moot Court Competition | Pre-Law Oral Advocacy Competition



SRBLSA SOUTHERN JOURNAL OF POLICY AND JUSTICE

The Southern Regional Black Law Students Association Southern Journal of Policy and Justice is a student-run journal that was established in 2005. The journal provides law students and legal professionals with an opportunity to create awareness and affect positive change by engaging in the legal analysis of economic, social, and political issues affecting the Black community

REGIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship contributions to SRBLSA enable us to facilitate essential programming efforts that are designed to provide academic support, leadership development and civic engagement opportunities to the entirety of our membership. All contributions are used to fund our programmatic efforts including our Regional Convention. While SRBLSA offers a wide range of program-specific partnership options throughout the year, the benefits of sponsorship are primarily realized at our Regional Convention as described below.

DIAMOND

\$10,000

Platinum Opportunity **plus** SRBLSA Partnership press release | Remarks at Alumni Dinner | Additional all-access convention passes (total of ten) | Full page advertising in Convention program.

PLATINUM

\$6,000

Gold Opportunity **plus** Recognition at General Assembly | Remarks tables at a luncheon | Judge for Advocacy Competition | Additional all-access convention passes (total of six) | 1/2 page advertising in Convention program.

GOLD

\$4,000

Silver Opportunity **plus** Reserved table at luncheons and Awards Gala | Additional all-access Convention pass (total of four) | 1/4 page advertising in Convention program.

SILVER

\$3,000

Bronze Opportunity **plus** 1/8 page advertising in Convention program | Participation as workshop panelist | Marketing items included in Convention bag | Additional all-access Convention pass (total of three).

BRONZE

\$2,000

Organization recognition in convention program | Participation in Convention Career Fair | Organization name on Convention signage | Recognition at Convention Gala | Two all-access Convention passes.

Friends of SRBLSA (Other Sponsorship)

SRBLSA offers an unlimited number of sponsorship options to sponsors who have other ideas! You can inquire into becoming a Convention Title Sponsor or you could sponsor our regional law journal, the Southern Journal of Policy and Justice. Perhaps you'd like to sponsor a convention lounge, host an exercise workshop, or make some other unique, memorable contribution to SRBLSA's programming. We are delighted to work with you in any capacity!

BECOMING A SRBLSA SPONSOR

SRBLSA welcomes the opportunity to partner with you. Please follow the steps below to engage with SRBLSA's Corporate Relations Team.

1



Complete the SRBLSA Sponsorship Form by [clicking here](#).

2



Make your payment via our [Online Store](#)!

3



Someone from the SRBLSA team will reach out to you to get information from your organization on speakers, pro-bono projects, and other applicable logistics.



**SRBLSA Corporate Relations
Director**

Sed Mathis

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Mercer University School of Law